



New Ford Tech
ACE

What is New Ford Tech | ACE?

New Ford Tech | ACE (Automotive Career Exploration) is a program designed to help students explore automotive careers, ensuring they enter an industry they love. The program is a partnership between Ford Motor Company, Ford/Lincoln dealerships, and automotive technology educational institutions.

Students have access to an online portal that allows them to take courses on various topics, including New Model Training, Electrical Systems Engineering, History of Ford Motor Company, and Steering & Suspension. These courses are the same curriculum that certified Ford/Lincoln technicians receive.

Courses are continually updated to stay up-to-date with new technologies and new vehicle releases.

The dealership partnership with the school provides unique career discovery, hands-on learning, and immediate job opportunities.

Students participate in nationwide challenges to encourage learning and engagement with Ford.

Program Highlights

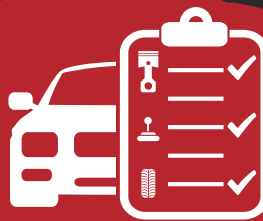


ACE by the Numbers

As of January 2021



The ACE Program is in all 50
U.S States



750+ Sponsoring
Dealerships



65+ Courses Available

While ACE programs have been established in schools across all 50 states, program availability is dependent on a Ford or Lincoln dealer sponsorship. If ACE is not currently available in your school's automotive program, contact your school administration or your local Ford or Lincoln dealer management to start a conversation about it!

@newfordtech
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Automotive Career Exploration