A technician is extremely valuable in a dealership. They have direct interaction with customers who rely on their advice for safe running vehicles.

Vast employment opportunities

A stable and lucrative career with potential opportunities to become a Master Tech, Shop Foreman, Service Manager or even a General Manager

Potential to earn a six-figure salary

If you love technology, working on cars, solving mechanical problems hands-on, and helping people, then YES!

Is this for me?

Automotive Service Technicians are in demand

As the automotive service industry continues to grow, job opportunities are increasing. Today’s vehicles are more technically advanced and use complex systems to control vehicle functions. Technicians require computer and mechanical skills using sophisticated testing equipment to diagnose vehicles.

A solid career path

A technician is extremely valuable in a dealership. They have direct interaction with customers who rely on their advice for safe running vehicles.

Choosing this career path gives you:

• Vast employment opportunities
• A stable and lucrative career with potential opportunities to become a Master Tech, Shop Foreman, Service Manager or even a General Manager
• Potential to earn a six-figure salary

Ford’s long term commitment

Ford and Lincoln are committed to finding and retaining the best possible automotive technicians. We start by offering multiple Ford Technical Career Entry Programs which provide Ford-specific training (the same that dealer technicians receive).

We also support our technicians with:

• Best in-class training
• A Technician Hotline to help resolve challenging repairs
• An exclusive web site to access all Ford/Lincoln vehicle information and updates
• A Technician Recognition program

Ford Technical Career Entry Programs
Become an Automotive Service Technician!

www.NewFordTech.com/MLR

How can I become one?

Schools within the **Ford Technical Career Entry Program** deliver Service Technician Specialty Training credentials that Ford and Lincoln dealerships require.

Why should I consider this career?

Our programs lead you to a solid career path starting as a Ford/Lincoln Automotive Technician. Graduates of our programs shared their motivation for building their careers at Ford and Lincoln dealerships:

“We are well treated by our managers and they appreciate our ideas.”
“It’s a great work environment, and we like helping our customers.”
“We receive recognition, support and job security.”

*These are powerful statements in an industry that is competitive and in high demand.*

How long will it take?

You’ll spend 9-12 months in Ford Factory training to prepare you for an entry level technician position at a Ford or Lincoln dealership, or a Quick Lane Tire and Auto Center.

What will I learn?  

You’ll earn Ford Service Technician Specialty Training credentials in:

- Steering & Suspension
- Electrical Systems
- Climate Control
- Brake Systems

What do I earn?

An Auto Tech Certificate and up to 25% of Ford’s Service Technician Specialty Training

Where do I go and how do I sign up?

Choose from community colleges in the US at [www.newfordtech.com/schoollocator](http://www.newfordtech.com/schoollocator)  
Contact the local advisor.